



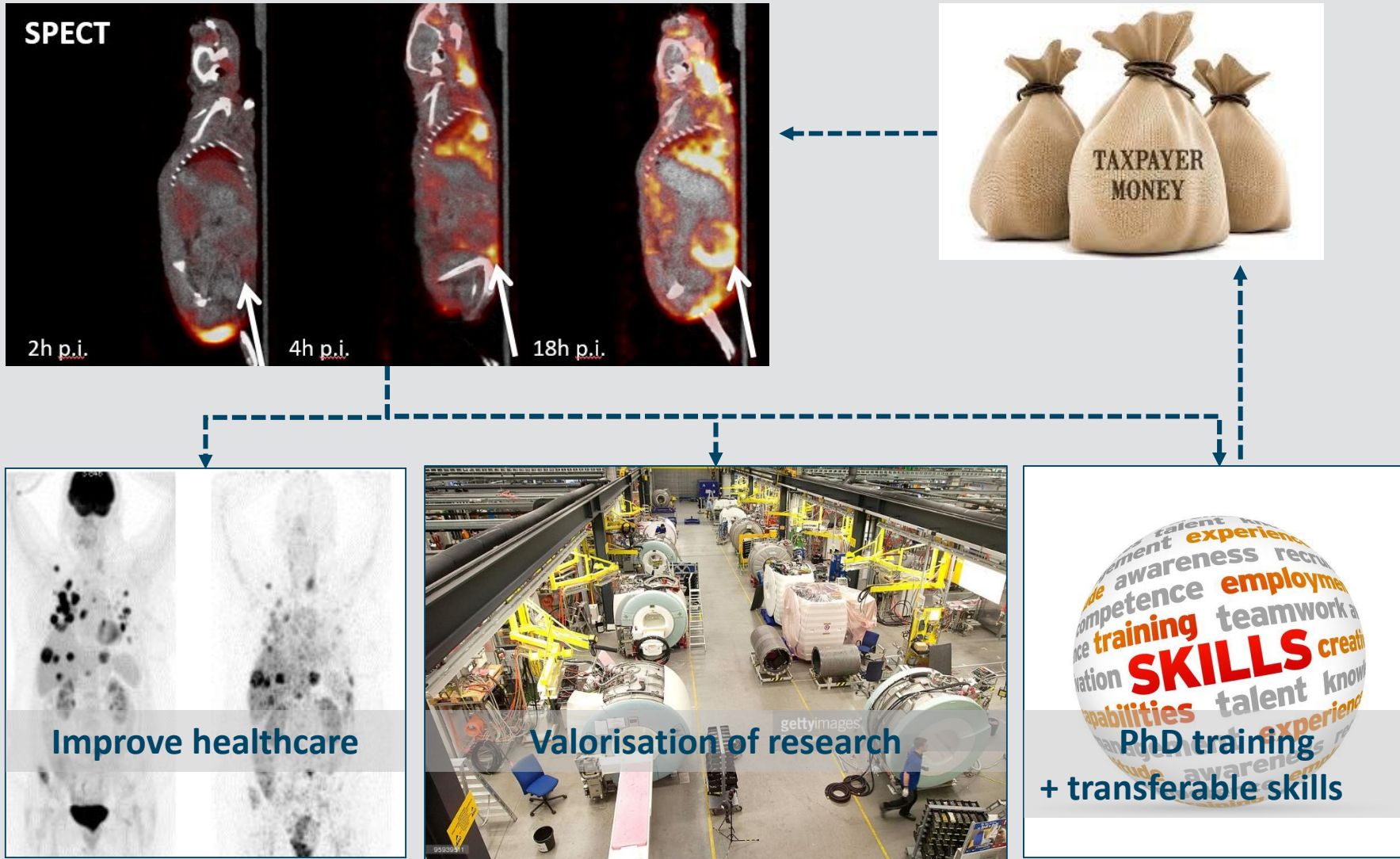
# A Discussion on Impact

MSCA Individual Fellowships



[www.mariecuriealumni.eu](http://www.mariecuriealumni.eu)

# The research funding cycle



## MSCA-IF: The Goal

“The goal of the Individual Fellowships is to enhance the creative and innovative potential of experienced researchers, wishing to diversify their individual competence in terms of skill acquisition through advanced training, international and intersectoral mobility.”

*- The Horizon 2020 Work Programme (2017), pp. 34*

## Coaching Session

- In groups of ~4
- Choose 1 “Applicant”
- Applicant: Intro.



## Expected Impact – Skill Acquisition

- Increased set of skills, both research-related and transferable ones, leading to improved employability and career prospects both in and outside academia
- Strengthening of Europe's human capital base in research and innovation with more entrepreneurial and better trained researchers
- Better quality research and innovation contributing to Europe's competitiveness and growth

## Expected Impact – Triple i

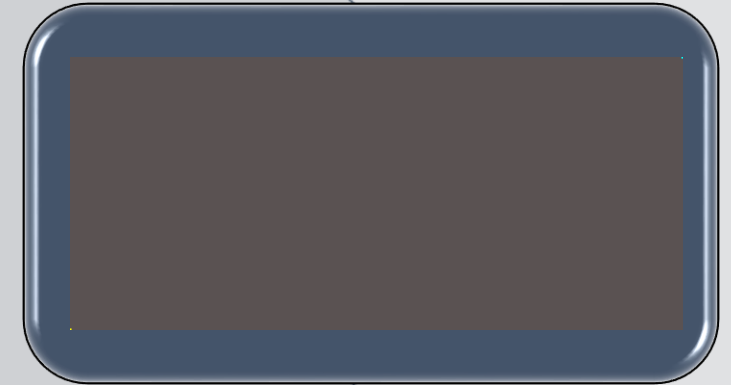
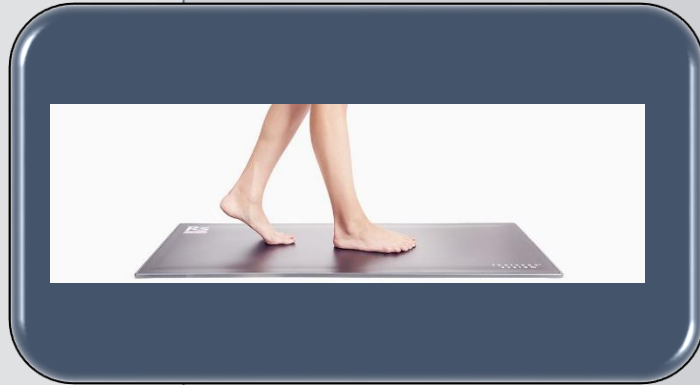
- Increase in international, interdisciplinary and intersectoral mobility of researchers in Europe
- Increase in higher impact research and innovation output, more knowledge and ideas **converted into products and services**
- Enhanced cooperation and **stronger networks**
- Better **transfer of knowledge** between sectors and disciplines



## Expected Impact – Communication

- Greater contribution to the **knowledge-based economy and society**
- Better **communication** of research and innovation **results to society**
- Increase in Europe's attractiveness as a leading destination for research and innovation

# Concrete Example: CAD WALK



- Computer Aided Diagnosis
  - Statistical Modelling
  - Machine Learning
  - Algorithms



# CAD WALK: Skills & Triple i

- Connecting with Industry
  - Intellectual Property
  - Regulations
  - Production-ready development
- Connecting with the Clinic
  - Data collection
  - Ethics Review
- Project Management



# CAD WALK: Communication

[www.cadwalk.eu](http://www.cadwalk.eu)



The screenshot shows the CAD WALK website homepage. At the top, there is a navigation bar with 'HOME', 'ABOUT', 'NEWS', 'DATA', and 'CONTACT'. The main content area features a large banner with the text 'Month 2: Early Results' and a silhouette of a person walking on a path of footprints. Below the banner, there are three columns of news items, each with a small image and a 'Read More' link. At the bottom, there are logos for 'CAD WALK', 'VISION LAB', and 'GAM versity'.

@cad\_walk



The screenshot shows the Twitter profile for @cad\_walk. The profile name is 'CAD WALK' and the bio is 'Computer-Aided Diagnosis of Foot Pathologies using Metric Learning - A Marie Curie Research Project'. The profile location is 'Antwerp, Belgium' and the website is 'cadwalk.eu'. The profile was registered in September 2017. There are 9 tweets, 11 following, and 3 followers. The main content area shows three tweets. The first tweet is a retweet from @cad\_walk dated 14 sep, with a link to 'For more information on CAD WALK and its latest developments, please visit'. The second tweet is from @cad\_walk dated 30 nov, with the text 'CAD WALK Status Update: Month 2 Bring Early Results!' and a link to 'Status Update: Month 2 Brings Early Results'. The third tweet is from @cad\_walk dated 31 okt, with the text 'CAD WALK Status Update: One Month In...' and a link to 'visiesrv1.cde.uantwerpen.be/cadwalk/archiv...'. There is a photo of a document at the bottom of the tweets.

@CADwalkEU



The screenshot shows the Facebook profile for @CADwalkEU. The profile name is 'CAD WALK' and the bio is 'Computer-Aided Diagnosis of Foot Pathologies using Metric Learning - A Marie Curie Research Project'. The profile location is 'Antwerp, Belgium' and the website is 'cadwalk.eu'. The profile was registered in September 2017. There are 9 tweets, 11 following, and 3 followers. The main content area shows a post from 30 november om 6:34 with the text 'After 2 months of hard work, the CAD WALK system is beginning to take shape!' and a link to 'http://visiesrv1.cde.uantwerpen.be/.../171130\_status2.html'. There are three images of foot pressure maps. The post has 10 likes and 10 comments.





**Thank you!**